

STILES "The Druggist"

The Rexall Store

Special Sale of HOLIDAY GOODS

It will pay you to do your Christmas shopping early, as we are making special prices in nearly all of our large stock of Christmas and Holiday Articles until

DECEMBER 15th

BOOKS

FICTION:
Reprints 89c
Copyrights, reg. \$2.00,
\$2.25 and \$2.50,
for \$1.69

BOOKS OF POEMS

Longfellow, Scott, Milton,
Browning, Ruskin, Stead,
Service, etc.
Girls' Books
Autograph Albums
Birthday Books
Children's Picture Books
Less 25 to 50 per cent

Parco Fountain Pen and
Pencil Sets, reg. \$2.50,
special \$1.75

Fancy Pearl and Silver
Pocket Knives
Half Price

Candy

PEPPERMINT HUMBUGS,
per lb. 25c
HOREHOUND AND HONEY,
per lb. 25c
HUGGESS' KISSES, per lb. 25c
CHOCOLATES, bulk, 50c, 50c, and 40c
1 lb. BOX OLD MELL
ASSORTED CHOCOLATES 50c
ASSORTED CHOCOLATE
BARS 7 for 25c

Bargains in Radios and Phonographs
Victor Records, 3 for \$1.00; pkg. of 6 \$1.69

DRUG SPECIALS

WYETH'S LIQUID MALT

EXTRACT
A pleasant and valuable nutritive tonic; reg. 75c;
special 40c

"LIMESTONE" PHOSPHATE
Laxative and aid to keep down
acid; reg. 50c;
special 35c

SAGE AND SULPHUR HAIR
RESTORER
reg. 75c; special 40c

Dr. MILE'S NERVEINE,
reg. \$1.25, special 80c

Dr. MILES' TONIC, reg. \$1.25,
special 80c

Dr. Miles' Heart Remedy,
reg. \$1.25, special 80c

Dr. MILES' ANTIPAIN PILLS,
reg. 30c, special 25c

PLUTO WATER, special 50c
H. & B. SHAVEAID,
for loose hair, reg. 50c,
special 25c

WRIGHT'S COAL TAR SOAP,
special 2 for 25c

OYSTER SHELL for your
chickens,
2 lb. pkg. special 15c
20 lb. bulk, special 30c

French Ivory

WHITE

Half Brushes, Manicure
Articles, and all odd pieces.
HALF PRICE

FANCY PERFUMES and
PERFUME ATOMISERS
less 33 1-3 per cent

Leather Goods

Ladies' Handbags and
Purses

Toilet Cases

Manicure Rolls
Less 33 1-3 per cent

Gentlemen's Toilet Cases,
Purses, Billfolds,
Letter Cases, and
Coin Purses,
less 33 1-3 per cent

Smokers Supplies

Pipes, Ash Trays,
Cigar and Cigarette
Cases

Tobacco Pouches
Cigarette Lighters
Less 25 per cent

Pal Razor Blades
Gillette Razors,
reg. 25c, special 15c

SAFETY RAZORS

Auto Shave and Eveready
less 33 1-3 per cent

Fancy China

Cups and Saucers, Cream and
Sugar, Cake Plates, Salad
Bowls

less 25 per cent

THE BASSANO MAIL

Published every Thursday

Wallace J. Smith
editor and publisher

THE CHANGING TIMES

Domestic conditions have a habit of changing with such frequency that it is difficult to build along a definite plan with any degree of assurance for the future.

This applies to agriculture as well as to other industries.

Not long ago the government of Great Britain introduced a quota system for the importation of hogs from Canada and other British dominions. The Alberta provincial government has been urging farmers to raise a better type of hog, a hog that will be marketable in Britain, on the strength of the Old Country hog quota which assured a market for so many Canadian hogs.

A few days ago a news despatch from London said hog production in Great Britain had increased a tremendous amount, and that it was planned to place another half million sows back on the land, further increasing production of all farm products. The increase in hog production, said the despatch, would materially affect the quota and make a revision necessary.

So Canada may see her potential hog market in Britain shrink to a very small size.

And now the wheat quota may also have to be revised. The conference of wheat producing nations now in session finds that world wheat consumption is falling off. This means less wheat to export, and every export country will have a smaller market for her wheat.

Thus do conditions change almost from week to week, and there is no telling what the future may bring. Recent changes have been for the worse. Perhaps we are due for a change for the better.

ADVERTISING

Life's a checkered pattern. Woven shreds and ends—stray daubs of color, haphazard blends.

How we grope in darkness, feeling for a patterned word.

For a thought, a whisper, a phrasing unheard!

These we blend together. Dark with tears and strife, in a frame of gilded dross, Call it proudly, "Life."

—Rene Haegeman

LATHOM NEWS

LATHOM, Nov. 23—Mr. and Mrs. Geo. Smith spent Sunday afternoon with Mr. and Mrs. H. J. Brown of Duchen.

Mrs. M. Wurster and Catherine spent Sunday with Mrs. J. Penney at Rosemary.

Mrs. H. A. Ross, Miss E. Ross and Mr. and Mrs. Geo. Smith spent Sunday evening at Mr. and Mrs. Angus Smith's.

Mrs. Jack Stewart, who spent the past two weeks visiting Mr. and Mrs. Angus Smith, left Monday night for Winnipeg.

Miss M. Wurster and Martha Salmon spent Thursday afternoon with Miss J. Powell.

Mrs. Frances, Dorothy and Harry of the Bassano clan, spent Sunday at the home of Mr. and Mrs. C. Powell.

The Lathom Community Club is putting on a dance Saturday night, Dec. 2. The Ferguson orchestra, of Calgary, will supply the music.

Dance starts 5 p.m. sharp. Proceeds go toward the Christmas treat for the children in the district.

A number of the young people attended the dance at Rosemary Friday night. All say they had a wonderful time.

Mr. and Mrs. A. Freeman gave a very enjoyable birthday party Monday evening for their daughter Mary. Games and dancing were enjoyed; supper was served at midnight by the hostess, assisted by Mrs. Geo. Smith and Mrs. Mott. Thirty people were present.

The guest of honor was presented with a number of useful and pretty presents. The guests left shortly after, thanking the hostess for the good time.

Mrs. H. Bligham and son, and John Bligham motored to Calgary Wednesday, returning Friday.

W. Erickson is very busy plowing these days.

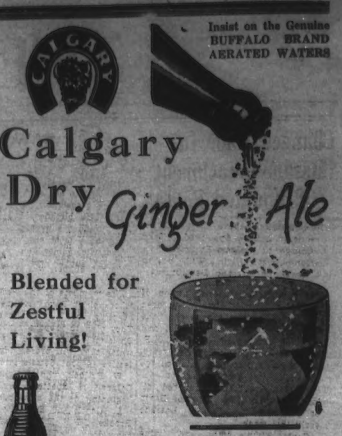
Jack Davis is seedling ryegrass.

Mr. and Mrs. Stuart Sanford and Larry, of Bearberry, are visiting F. Powell for a few days.

Mrs. Andy Hook was a visitor at the home of Mrs. C. Powell for a few days last week.

H. Bligham made a trip to Heston on Monday, returning the same day.

Louisiana merchants are considering the shipment of 5000 pounds of muskrat meat daily to the large markets of the country this fall and winter. Here alone, 5,000,000 pounds of muskrat meat is available annually for food consumption.



Calgary Dry Ginger Ale

Blended for Zestful Living!

Don't Just Ask for Orange—SAY—

Orange CRUSH

Famous Beverages Manufactured by
Calgary Brewing & Malting Co. Ltd.
DISTRIBUTED IN BASSANO BY
W. S. PLAYFAIR PHONE 26

AUTO REPAIR



TIRE REPAIRS - BATTERY REPAIRS
GASOLINE - OIL - TIRES - ACCESSORIES

SAMBROOKE'S GARAGE

BASSANO - ALBERTA

Dressed Turkeys Wanted

Swift's Buyer will be at—
Rosemary December 6th
Duchess December 7th
Brooks December 9th

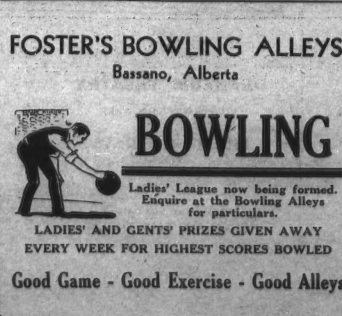
For full market value, fair grades and correct weight—bring in your turkeys

Swift Canadian Co.

CALGARY - ALBERTA

FOSTER'S BOWLING ALLEYS

Bassano, Alberta

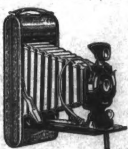


BOWLING

Ladies' League now being formed. Enquire at the Bowling Alleys for particulars.

LADIES' AND GENTS' PRIZES GIVEN EVERY WEEK FOR HIGHEST SCORES BOWLED

Good Game - Good Exercise - Good Alleys



Genuine EASTMAN KODAKS At Half Price

- No. 1 FOLDING POCKET KODAK with f7.9 Kodar Lens and Kodex Shutter; reg. price \$15.00 special, \$8.00
- No. 1 FOLDING POCKET KODAK with f6.3 Kodak Anastigmat Lens and Kodex Shutter; reg. price \$19.50 special, \$9.75
- No. 1A FOLDING POCKET KODAK with f7.9 Kodar Lens and Kodex Shutter; reg. price \$15.50 special, \$7.75
- No. 1A FOLDING POCKET KODAK, Single Lens series II and Kodex Shutter; reg. price \$17.50 special, \$8.75
- No. 1A FOLDING POCKET KODAK with f6.3 Kodar Lens and Kodex Shutter; reg. price \$20.50 special, \$10.25
- No. 1A FOLDING POCKET KODAK with f7.9 Kodar Lens and Kodex Shutter; reg. price \$21.50 special, \$10.75
- No. 1A FOLDING POCKET KODAK with f7.7 Kodar Lens and Diaphragm Shutter; reg. price \$25.75 special, \$13.38
- No. 1A FOLDING POCKET KODAK with f5.6 Kodak Anastigmat Lens and Diaphragm Shutter; reg. price \$33.00 special, \$16.50
- No. 2C FOLDING POCKET KODAK with Kodak Anastigmat Lens and Kodak Ball Bearing Shutter; reg. price \$23.75 special, \$11.88
- No. 3A FOLDING POCKET KODAK JUNIOR; reg. price \$13.10; special \$9.05
- No. 3A FOLDING POCKET KODAK with f7.7 Kodak Anastigmat Lens; reg. price \$23.45 special, \$14.23
- No. 3A FOLDING POCKET KODAK with f6.3 Kodak Anastigmat Lens; reg. price \$25.75 special, \$12.83
- No. 2 BROWNIE CAMERAS; reg. \$2.75 special, \$1.38
- No. 2A BROWNIE CAMERAS; reg. \$3.75 special, \$1.88
- No. 2A BROWNIE CAMERAS; reg. \$4.25 special, \$2.13
- No. 2 HAWKEYE CAMERAS special, \$9c

Now you can buy that Kodak you have wanted for so long, or you can give one for Christmas. Why not give that boy or girl a Brownie?

REXALL DOLL CONTEST

Do not forget our Rexall Doll and Wagon Contest for the kiddies. Fifteen beautiful prizes. Help your favorite little girl or boy friend win one. We give votes on all purchases with the exception of a few items—the products of manufacturers who restrict us from giving votes on their goods.

STILES, "The Druggist" The Rexall Store

BASSANO - ALBERTA

